



MVLC FACT SHEET

MISSION:

The mission of the Motor Vehicle Lighting Council (MVLC) is to study, assess and build consensus on real world automotive lighting issues that will meet the common needs of motorists, pedestrians, government and industry. The Council also will work to educate the motoring public on lighting issues and emerging technologies.

The Council supports ongoing research initiatives to understand the issue of glare and aims to help the public better understand the benefits of HID and other advanced lighting technologies, such as Advanced Forward Lighting Systems (AFS) and Light Emitting Diode (LED).

WHO ARE MVLC MEMBERS:

The MVLC consists of the automotive industry's leading lighting companies who are committed to bringing new lighting advancements to the market in order to increase the performance and safety benefits of today's and tomorrow's cars and trucks.

Members can fall into two categories: Primary Members and Affiliate Members. A Primary Member is a company engaged primarily in the design and manufacture of forward and rear exterior lighting assemblies and systems for use in the manufacture and assembly of motor vehicles. For an Affiliate Member description, please visit www.mvlc.info.

The MVLC also created two committees – technical and marketing – to assist in the Council's launch and ongoing activities.

BACKGROUND:

The MVLC initiated operation in April 2003 behind the strong support of the leading automotive lighting companies. The Council then appointed the Motor & Equipment Manufacturers Association (MEMA) to help manage and administer the group.

PROGRAMS/SERVICES:

The MVLC offers its members a variety of services and programs including:

- Monitoring NHTSA and preparing and submitting responses to proposed rulemaking on emerging vehicle lighting technologies and issues of interest
- Media relations programs to consumer, business and automotive trade media
- Development and maintenance of www.mvlc.info to serve as the hub for advanced lighting technology information
- Education of appropriate industry audiences such as dealerships
- Collaboration with other industry organizations when it is appropriate
- Support and collaboration with industry research activities looking into glare and other relevant lighting topics
- Provide a forum to maintain dialogue in order to help create solutions for potential customer, consumer or regulatory challenges which may arise

CONTACT:

More information about the Council is available at www.mvlc.info, or by contacting Jeremy Denton, jdenton@mema.org or 919-406-8846.

Primary Members:

Automotive Lighting Corp.

Decoma International Corp.

Guide Corp.

Hella Lighting Corp.

Il Stanley Co. Inc.

North American Lighting Inc.

Valeo Sylvania

Visteon Corp.

Affiliate Members:

Denso Corp.

GE Lighting

OSRAM Sylvania

Philips Lighting

Rensselaer Polytechnic Institute

Transportation Lighting Alliance

University of Michigan
Transportation Research
Institute (UMTRI)